

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

☒ **Federal Candidate**

☐ **State or Local Candidate**

1. Requested by (Agency name, address, phone number & contact):

Agency Name Shorr Johnson Magnus

Contact Mike Dettorre

Phone Number 215 567 4080

Address 100 N. 20th St. Philadelphia, PA 19103

2. On behalf of (Candidate name & authorized campaign committee name):

Catherine Cortez Masto

3. Election (Office sought & date):

US Senate 06/14/2016

4. Date of request:

03/08/16

5. Request received by:

Will Hildebrandt - Telemundo NSO

6. Details:

08/09/16 30 sec ad schedule - Telemundo Las Vegas

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name Catherine Cortez Masto for Senate

Phone Number 702 527 1634

Address 8020 South Rainbow Blvd. Las Vegas, NV 89139



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8. Name of treasurer of authorized committee:

Steve Mele

9. Date and nature of follow-ups, if any:

Not Applicable

10. Disposition:

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

3/8/16

I, SHORR JOHNSON MAGNUS,

being/on behalf of: CATHERINE CORTEZ MASTO, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: US SENATE

in the PRIMARY

election to be held on: JUNE 14, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$ 2,601.00

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CATHERINE CORTEZ MASTO FOR SENATE

STEVE MELE

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

3/8/16

Date _____

Signature

 Accepted

☐ **Accepted in Part**

☐ Rejected

Signature

Printed Name _____

Title

CONTRACT

KBLR
450 Fremont St.
Suite 310
Las Vegas, NV 89101
(702) 258-0039

TELEMUNDO

And:

SHORR JOHNSON MAGNUS
100 NORTH 20TH STREET
SUITE 201
PHILADELPHIA, PA 19103

Contract / Revision 678173 /		Alt Order # 01465276
Product CATHERINE CORTEZ MAS		
Contract Dates 08/09/16 - 08/15/16		Estimate #
Advertiser CATHERINE CORTEZ MASTO FOR SENATE		Original Date / Revision 08/08/16 / 08/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KBLR	Account Executive Will Hildebrandt	Sales Office Washington DC
Special Handling		
Demographic RA35+		
IDB#	Advertiser Code CCMS	Product Code
Agency Ref 06431		Advertiser Ref 38946

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBLR	08/09/16	08/15/16	M-F 7A-10A	M-F 7A-10A		:15/:15			BK	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/09/16	08/15/16	11111--				5	\$75.00			
N 2	KBLR	08/09/16	08/15/16	M-F 11P-1135P	11P-1135P		:15/:15			BK	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/09/16	08/15/16	MTWTF--				5	\$900.00			
N 3	KBLR	08/09/16	08/14/16	OLY WEEKDAY	OLY WEEKDAY		:15/:15			BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/16	08/14/16	-1-1---				2	\$600.00			
N 4	KBLR	08/09/16	08/14/16	OLY WEEKEND	OLY WEEKEND		:15/:15			BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/08/16	08/14/16	-----11				2	\$600.00			
Totals											14	\$7,275.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/15/16	14	\$7,275.00	(\$1,091.25)	\$6,183.75
Totals	14	\$7,275.00	(\$1,091.25)	\$6,183.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS

This NBC Everywhere Confirmation Contract Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination, except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.